

## How the PSE&G Program Works

- 1 Free Energy Assessment**  
Once we verify your eligibility, a PSE&G authorized contractor will perform a no-cost energy assessment of your facility.
- 2 Energy-Saving Project Proposal**  
The contractor will create a project proposal outlining recommendations, costs, and participation agreements, and obtain all approvals and signatures.
- 3 Customer Approval & Installation**  
When you finalize and sign off on the proposal, the PSE&G authorized contractor submits the final paperwork and the work can begin.
- 4 Final Inspection & Incentive Payment**  
After PSE&G performs a post-installation inspection and submits final approval, you'll receive your incentive payment.



### How to Get Started

For additional information and to start your application, scan this QR code or visit [bizsave.PSEG.com](https://bizsave.PSEG.com).



# PSE&G Small Business Direct Install Program

Maximizing Efficiency Can Mean Big Savings for Your Small Business

Business Energy Saver Program



## Take Control of Your Energy Usage

When you run a small business, every decision is a big one—and every penny counts. Our Direct Install Program helps uncover hidden energy savings in your facilities that can cut your energy costs by as much as 30%.

## Save Your Energy—Let Us Get You Started

PSE&G performs a free on-site energy audit, recommends energy efficiency upgrades, provides a detailed cost estimate, and connects you with a trusted contractor from our authorized network.

## It Pays to Optimize Your Efficiency

PSE&G pays for 100% of the upfront costs and the work is done by a PSE&G authorized contractor. When the work is complete, customers repay as little as 20% of the total, interest-free, over 60 months on their PSE&G bill (or in one lump sum payment, if preferred).



## Save Today (and Every Month) with High-Efficiency Equipment

Upgrading outdated equipment is a great way to reduce energy use and increase monthly savings for your small business. PSE&G offers a variety of incentives for pre-qualified energy-efficient equipment, including:

- + LED Fixtures, Sensors & Controls
- + HVAC systems
- + Water Heating Equipment
- + Food Service Equipment
- + Appliances
- + And more!

## Good For the Planet—and Good for Business

PSE&G incentives and on-bill repayment help to ensure low-cost equipment installation, short payback periods, and monthly energy savings, leaving more money for you to re-invest in your business, and greater freedom to develop or enhance your product and service offerings.